

18TH ANNUAL PERINATAL PARTNERSHIP CONFERENCE

LEADING THE RACE TO BEST PRACTICE

NCPA

SCPA



Embassy Suites Charlotte-Concord
Golf Resort & Spa
Concord, North Carolina

August 28–30, 2011

A Perinatal Partnership



18th Annual Perinatal Partnership Conference

Leading The Race To Best Practice

Conference Objectives:

At the conclusion of this conference, the participants will be able to:

1. Describe at least three educational techniques uniquely applicable for a teen population.
2. Demonstrate approaches to childbirth education for teens that are empowering and will shore up normal adolescent strengths.
3. Explain three HUG strategies.
4. Relate three newborn Zones and six SOSs—Signs of Over-Stimulation and explain how understanding this information will help parents prevent or solve problems with baby's crying, sleeping, breastfeeding and attachment.
5. Identify the factors that are involved in the triage and risk assessment of the patient presenting to labor and delivery.
6. Understand and describe the risks and benefits of the use of psychiatric medications in pregnancy and postpartum.
7. Describe up to date methods for evaluation, treatment and management of preterm delivery.
8. Demonstrate two interactive teaching strategies conducive to learning to engage women of all generations.
9. Identify current updates relating to NRP.
10. Discuss key components of the Team STEPPS framework to optimize team performance across the healthcare delivery system.
11. Examine rate and patterns of utilization of trial of labor after cesarean and repeat cesarean delivery.
12. Become familiar with the epidemiology of GBS disease and the strategies to prevent transmission of GBS from mother to infant.
13. List current best practice associated with breastfeeding.
14. Report the physiologic and clinical impact of delayed versus immediate umbilical cord clamping.
15. Discuss realistic ways to incorporate preconception health into their daily practice.
16. Incorporate humor in workplace to reduce professional stress.

Credit:

Pre-conference Workshops

This preconference workshop is being co-sponsored by the Duke AHEC Program.



1. “Real Talk About Real Teens”

Mid-Carolina AHEC, is an approved provider of continuing nursing education by the South Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission of Accreditation. This nursing continuing education activity, approval #097-025-PR-199, is approved for **3.25** hours.

2. “HUG Your Baby: Helping Parents Understand Their Newborn”

Mid-Carolina AHEC, is an approved provider of continuing nursing education by the South Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission of Accreditation. This nursing continuing education activity, approval #097-025-PR-200, is approved for **3.25** hours.

18th Annual Perinatal Partnership

Conference:

Nursing: Mid-Carolina AHEC, is an approved provider of continuing nursing education by the South Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission of Accreditation. This nursing continuing education activity, approval #097-025-PR-201, is approved for **8.75** hours.

Mid-Carolina AHEC, Inc.: This program is approved for (**8.7** clock hours) of continuing education by Mid-Carolina AHEC, Inc. and meets the SC AHEC Best Practice Standards.

Participants must attend 90% of the program in order to receive a certificate of attendance.

No partial credit will be given.

Keynote Speakers

Stephanie Berg, MD

Dr. Berg is cofounder and medical director of The Women's Emotional Health Center at Midlands Psychiatry in Columbia, SC and is the psychiatrist at the Palmetto Health Richland Springs Partial Day Program. Her primary interests are mental health issues in women. These include mood issues in pregnancy and the postpartum, perimenopausal mood issues, and premenstrual mood issues. She is involved in both medical student and resident teaching at the University of South Carolina and is Vice-President of the Midlands Postpartum Coalition.

Michelle Flanagan, RN, BSN

Michelle Flanagan is currently the Obstetrical Outreach Educator for Palmetto Health Richland, Perinatal Systems. She began her career at Palmetto Health Richland as a postpartum, antepartum and GYN Surgery nurse. She then moved to the high risk antepartum unit and then to Labor & Delivery. Michelle spends her time educating OB nurses in the Midlands area on a variety of topics including fetal monitoring, OB emergencies, comorbidities and chronic diseases in pregnancy.

Nicholas Fogelson, MD

Dr. Fogelson is a general OB/GYN physician in academic practice in South Carolina and Georgia. He was recently on faculty at the University of South Carolina in Columbia, SC and is now in fellowship at Emory University in Atlanta. He completed a residency in Obstetrics and Gynecology at The Medical University of South Carolina in Charleston, SC from 2001-2005.

Dr. Fogelson has a wide array of interests, including interest in education, technology, social media and medicine and evidence based obstetrics practice.

Bonnie Gahn, MSN, MA, RNC

Bonnie Foster Gahn is the Manager of Nursing Education at Abbott Laboratories in Columbus, Ohio. She is also presently on the faculty of Ohio State University College of Nursing and has been a NICU Staff Nurse/prn at Children's Hospital in Columbus, Ohio.

Avick Mitra, MD

Dr. Mitra completed OB/GYN residency at UNC Chapel Hill after which he spent three years on the faculty at Duke University. He then returned to UNC Chapel Hill and completed his Maternal-Fetal Fellowship in June 1993. He is a member of the MFM Division at Carolinas Medical Center in Charlotte, having served as Director from 1996-2009.

Mary Jo Podgurski, RNC, MA, EdD

Dr. Podgurski is the Director of the Washington Hospital Teen Outreach and President and Founder of the Academy for Adolescent Health, Inc. She began volunteering with pregnant teens in 1976 and has created numerous youth development and education programs using reality-based interactive educational techniques that are evidence-based and empower youth. Teen Outreach programs currently reach over 11,000 students through in-school sexuality education in all 14 Washington County school districts.

Christopher J. Robinson, MD

Dr. Robinson is an Assistant Professor of Maternal Fetal Medicine at the Medical University of South Carolina. He is an active clinical and translational researcher in both obesity and preeclampsia.

Jan Tedder, BSN, IBCLC, FNP

Jan has provided lactation support and primary health care to young families for 30 years and is currently a Clinical Instructor and Nurse Practitioner at UNC Family Medicine. She was honored by the national nursing honor society (Sigma Theta Tau) and the *North Carolina Maternal Child Health Nurse of the Year*. Ms. Tedder's parent educational DVD, website, and online training were winners of the 2007 and 2009 *Health Information, World Wide Web, and Web Health Awards for Professional Training*.

Agenda

Sunday, August 28, 2011

The North Carolina and the South Carolina Perinatal Associations are pleased to present an opportunity for participants to attend one of two pre-conference workshops. To take advantage of these workshops, **pre-register on the 2011 conference registration form.**

Enrollment is limited and will be accepted in the order received.

1. Pre-conference Workshop \$50

11:45a.m. – 12:45p.m. Registration

12:45p.m. – 4:00 p.m. Pre-conference Workshop

“Real Talk About Real Teens”

Mary Jo Podgurski, RNC, MA, EdD

Really reach teens! This experiential workshop will explore incorporating interactive activities into preparation for childbirth, breastfeeding and parenting. The needs of young people for sexuality education and techniques used for over thirty years with adolescent populations will be explored. The seminar will include “teen tested” games, problem solving exercises, role plays, original learning techniques and peer-generated ideas utilized in an established teen outreach program serving over 15,000 youth per year.

2. Pre-conference Workshop \$50

11:45p.m. – 12:45 p.m. Registration

12:45 p.m. – 4:00 p.m. Pre-conference Workshop

“HUG Your Baby: Helping Parents

Understand their Newborn”

Jan Tedder, BSN, IBCLC, FNP

Hug Your Baby (HYB) believes parents want to be good moms and dads But sometimes need a little help! HYB prepares professionals to help parents understand their baby, and prevent and solve common, but critical, problems around eating, sleeping, crying and parent-child bonding and attachment.

4:00 p.m. – 5:30 p.m. Early Registration

6:00 p.m. – 7:30 p.m. Opening Reception

Monday, August 29, 2011

7:45 a.m. – 8:15 a.m.

Registration—Coffee & Tea/Exhibit Hall

8:15 a.m. – 8:30 a.m.

Welcome and Introductions

8:30 a.m. – 9:45 a.m.

“Evidence Based Practice in Labor and Delivery”

• **Christopher J. Robinson, MD**

9:45 a.m. – 10:15 a.m.

Break/Exhibit Hall

10:15 a.m.– 11:15 a.m.

“Perinatal Mood Disorders”

• **Stephanie Berg, MD**

11:15 a.m. – 12:15 p.m.

“Updates on Issues Regarding Preterm Birth”

• **Avick Mitra, MD**

12:15 p.m. – 1:30 p.m.

North Carolina Perinatal Association

South Carolina Perinatal Association

Business Luncheon (at no additional cost)

Learn more about NCPA/SCPA

Meet officers

Perinatal Association awards

Members and non-members welcome

1:45p.m. – 2:45 p.m.

Concurrent Sessions – Group A (Select One)

1. “Normal Birth Across Generations”

• **Mary Jo Podgurski, RNC, MA, EdD**

2. “NRP Updates”

• **Ron’a Cushman, MS, APRN, NNP**

3. “Communicating the Team STEPPS Way”

• **Quality & Patient Safety Team**

Carolinas Healthcare System

4. “Another Look at Vaginal Birth After Cesarean Section”

• **Judy T. Burgis, MD**

2:45 p.m. – 3:15 p.m.

Break/Exhibit Hall

3:15 p.m. – 4:15 p.m.

Concurrent Sessions – Group B (Select One)

5. “Communicating the Team STEPPS Way”

• **Quality & Patient Safety Team**

Carolinas Healthcare System

6. “Update on CDC Guidelines for the Prevention of GBS”

• **P. Brian Smith, MD**

7. “Breastfeeding Best Practices”

• **Emily C. Taylor, MPH, LCCE, CD(DONA)**

8. “Regional Perinatal Research and Model

Programs: Application to Current Practice”

• **(Award Winning Abstracts)**

Planning Committee

Jeannie G. Beshere, RNC, BSN
Betsy W. Bryant, RNC, MSN, IBCLC, LCCE
Judith T. Burgis, MD
Mildred Carraway, RN, BSN
Michelle Flanagan, RN, BSN
Sherika HiSmith-George, MPH, BSN, CPHPP
Meg Jewell, BA, MA
Mona Brown Ketner, RN, MSN, C-EFM
Cheryl Kilbourne, RN
Breana N. Lipscomb, MPH
MaryLouise Martin, RNC, MSN
Mary Mathes, RNC, MSN
Amy Nienhuis, LISW-C, MSW
Frieda Norris, RN, BSN, LCCE, CIMI
Martha Schaub-Bordeaux, MSN, PNP
Tara Owens Shuler, M.Ed, LCCE, FACCE
Pamela Spivey, MSN, RN, CCNS
Pat Stillwell, BSN, RNC-OB, C-EFM, MDIV
Sheila T. Walters, RNC, MSN, CNS

Tuesday, August 30, 2011

8:00 a.m. – 8:30 a.m.
Registration—Coffee & Tea

8:30 a.m. – 9:30 a.m.
“Delayed Cord Clamping”
• *Nicholas Fogelson, MD*

9:30 a.m. – 10:00 a.m.
Break and Hotel Checkout

10:00 a.m. – 11:00 a.m.
“Preconception Health”
• *Michelle Flanagan, RN, BSN*

11:00 a.m. – 12:15 p.m.
“Professional Stress Relief Through Humor”
• *Bonnie Gahn, MSN, MA, RNC*

12:15 p.m.
Closing Remarks

HOTEL INFORMATION

The 18th Annual Perinatal Partnership Conference will be held at the Embassy Suites Charlotte-Concord Golf Resort, Spa & Conference Center in Concord, North Carolina. The Hotel features 308 beautifully decorated two-room guest suites, including 16 two-bedroom suites and two Presidential suites. Charlotte Motor Speedway, home of the Coca-Cola 600, and zMax Drag Way is only a short walk away. The Concord Mills Mall, the largest visitor attraction, is right outside the door. Carowinds Amusement Park is just a short distance away in Charlotte.

LOCATION:

Embassy Suites Hotel Resort & Conference Center
5400 John Q. Hammons Drive NW
Concord, North Carolina 28027

CHECK IN TIME 4:00pm.
CHECK OUT TIME 11:00am

ROOM RATES: Two-Room Suite \$145.00

Our hotel rates include a complimentary breakfast and a nightly managers reception.
All rooms will be charged a room tax.
Please state that you are attending the North Carolina/South Carolina Perinatal Association Conference.

Rooms are available at the conference rate for August 27—29, 2011.

RESERVATIONS:

On line: www.embassysuitesconcord.com
Click on Book Now
Use Group/Convention Code: PER
Call: 1-704-455-8200

All requests for the above group rate must be received by July 27, 2011 after which space and rate cannot be guaranteed.

Registration Form

18th Annual Perinatal Partnership Conference
August 28 - 30, 2011

Indicate how you would like your name to appear on name tag. _____

Name _____

Organization _____

Discipline (i.e.: Physician, Social Worker, etc.) _____

Mailing Address _____

City/State/Zip _____

Phone Day _____ Evening _____

**Email _____

**** Please print clearly. Will be used for confirmation and evaluations. ****

Registration / Membership Fees

Pre-conference Workshop (Select One) - \$50

- "Real Talk About Real Teens"
 "HUG Your Baby"

Pre-conference Fee: \$ _____

Join your state Perinatal Association today and register at member rates!

NCPA Membership New Renew Fee: \$35

SCPA Membership New Renew Fee: \$35

Membership Fee: \$ _____

	Postmarked On or Before August 3	Postmarked After August 3
NCPA, SCPA Member	\$185.00	\$200.00
Nonmember	\$220.00	\$240.00

Included in the price is the Reception on Sunday and the lunch on Monday. Please indicate if you will attend the Reception on 8/28

Registration Fee: \$ _____

TOTAL FEE: \$ _____

Make check payable to: NC/SC Perinatal Conference
SCPA Tax ID # 57-0656784

Concurrent Sessions (Select one from each group)

Concurrent Session A (Check one from numbers 1-4)

1. "Normal Birth Across Generations"

2. "NRP Updates"

3. "Communicating the Team STEPPS Way"

4. "Another Look at Vaginal Birth After Cesarean Section"

1 2 3 4

Concurrent Session B (Check one from numbers 5-8)

5. "Communicating the Team STEPPS Way"

6. "Update on CDC Guidelines for the Prevention of GBS"

7. "Breastfeeding Best Practices"

8. "Regional Perinatal Research and Model Programs: Application to Current Practice"

5 6 7 8

Check, cash or credit card payment must accompany registration.

For an additional \$5.00, you may pay by credit card by using PayPal online services only at www.midcarolinaahec.org.

We will not accept any registrations by phone.

We will not accept faxed registrations unless accompanied by a Purchase Order (PO).

Deadline for registration is **August 17, 2011**. Cancellations received prior to August 17, 2011 will be honored less a \$25 administrative fee. Substitutions are permitted.

Complete and Mail To:

**Pam Harper, Registrar
Mid-Carolina AHEC, Inc.
P. O. Box 2049
Lancaster, S.C. 29721
Telephone: (803) 286-4121
Fax: (803) 286-4165**